BTEC

BTEC Performing Arts

Assignment Brief

Qualification: BTEC International Level 3 in Performing Arts

Module F: F16 Planning a Career in the Industry

Issue Date:
Deadline Date:
Assessor:

Pearson

Important guidance for using Example Assignment Briefs

Example Assignment Briefs (EABs) are provided as support and guidance.
Teachers are not required to use them.

You are free to use or adapt them in any way to suit your programme and learners. When adapting EABs, or creating your own, you must ensure the minimum requirements listed on the ‘BTEC Internal Verification of Assignment Briefs’ are met.

Assignment: My Performing Arts Career

- 1. Understand the development of the performing arts industry.
- 2. Understand employment opportunities in the performing arts industry.

Context

The global performing arts industry is ever changing. There are many different opportunities including work in traditional live performance, educational work and community arts projects, as well as in film, television and other recorded media.

In this assignment you will be given the opportunity to explore the industry you may one day work in.

You will investigate industry developments and the structure of the industry, as well as exploring different types of employment opportunities.

Your brief

In order to gain an understanding of how the global performing arts industry works, and what opportunities are available, you will carry out a range of research activities.

You will look at the foundations and development of the industry and consider live performance, recorded performance and industry structures.
You will also look at employment opportunities and consider types of employment, different roles within the industry and the relationship between roles.

You will undertake this research in relation to your own interests and specialisms. You might concentrate on a key area such as acting, dance or musical theatre performance. You might, however, focus a specific area such as ballet, community theatre or variety performance.

Your work for this unit can be presented in the form of a podcast documentary, a presentation to peers, an e-book or case studies. You should reference all sources used to create your work.

Task 1: Development of the Performing Arts Industry

You will explore and research the foundations and development of the global performing arts industry in relation to your own personal interests and specialism(s).

You will consider the development of the global performing arts industry in relation to:

- different types of live performance
- different types of recorded performance
- different industry structures.

You should collate your findings into an account that:

- comments critically on the development of the global performing arts industry in relation to your specialism
- evaluates how key technological advances have impacted on developments and the ways performance is consumed
- evaluates sociological impacts on the industry.

Criteria covered by Task 1

F16.1 Understand the development of the performing arts industry	
Unit/Criteria Reference	To achieve the criteria you must show that you are able to:
F16.P1 Pass **Describe**	At **Pass**, learners demonstrate a basic understanding of the performing arts industry's development. They cover key technological and sociological impacts related to their specialism, such as advances in technology and changes in the ways performance is consumed.
F16.M1 Merit **Explain**	At **Merit**, learners demonstrate a consistent and clear understanding of the performing arts industry's development and how key events and advances have had an impact on it related to their specialism. They give detailed background information on why these advances and events made an impact.
F16.D1 Distinction **Critically comment**	

At **Distinction**, learners demonstrate an in-depth understanding of the performing arts industry's development related to their specialism. They evaluate
the impact of key events and advances, making links and
judgements.

Task 2: Employment Opportunities in the Performing Arts Industry

You will explore and research areas of employment within the global performing arts industry in relation to your interests and chosen specialism(s).

You should also investigate the function of two related industry roles of your choice, critically commenting on how the roles relate to each other.

You should consider:

- the key employment conditions of the two roles, including issues relating to contract types
- interdependence, including how roles relate to each other and the impact they can have on each other's success and also successes and possible shortcomings within the industry.

You should justify your arguments by making links to relevant examples of industry practice.

Criteria covered by Task 2

F16.2 Understand employment opportunities in the perform arts industry	
Unit/Criteria Reference	To achieve the criteria you must show that you are able to:
F16.P2 Pass **Describe**	At **Pass**, learners cover the functions of two related roles within the performing arts industry, giving a basic overview of their relationship with each other and key employment conditions.
F16.M2 Merit **Explain**	At **Merit**, learners examine two related roles within the performing arts industry, detailing the dependent links between them. They will cover how key roles relate to each other and the impact they can have on each other's success.
F16.D2 Distinction	At **Distinction**, learners assess how two related roles

Critically comment	within the performing arts industry work in relation to each other, making pertinent links to industry successes and shortcomings. They will discuss issues of contract types and interdependence.

Checklist of evidence required

- The findings of your research/exploration may be presented in any suitable form, which could include:
  - a podcast documentary recording
  - an e-book including audio and visual media
  - a written report including case studies.

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